CODERSRANK.IO — FOR BUSINESS

HOW WE WILL HELP **YOU & YOUR COMPANY**

TO DISCOVER, QUALIFY, AND ENGAGE DEVELOPERS

IN A MORE EFFICIENT WAY.

CREATED BY: KAROLY PACZARI (CEO), **2022.05.08.**

EXECUTIVE SUMMARY

CodersRank is the always up-to-date, comparable 360-degree developer CV. It's based on the coding experience and being validated by real-life projects.

We are a data-driven developer candidate platform where

- Developers create comparable, automated profiles and thus get 100% relevant job offers based on their real-tech stack, professional experience and motivations. CodersRank is the pagerank for developers.

- IT recruiters discover, evaluate and efficiently connect with relevant developers' based on their real projects completed.

SOME OF OUR CUSTOMERS

CISCO

BlackRock®

Interactive Brokers

MAGYAR BANKHOLDING

18.7 MILLION
Ranked & compared coders in the database

170+
Registered companies

55 400
Registered developers

24.14%
Average response rate on recruiter outreaches

European Business Awards®

GDPR READY

SSL SECURE CONNECTION

100% SATISFACTION GUARANTEE

IT'S HARDER THAN EVER TO FIND IT TALENT

16%
of developers are active job-seekers only.

90%
of recruiters use the same platform to reach out to developers.

56%
of recruiters say developers share outdated or invalid information in their CVs.

So we decided to revolutionize how hiring happens ...

WHICH PROBLEMS DO WE RESOLVE?

What is the most difficult or time-consuming part of your recruiting process?

With CodersRank You can efficiently **FIND**, **EVALUATE** and **CONNECT WITH** relevant developers for closing your positions

* https://research.hackerrank.com/tech-recruiting/2018

WHICH PROBLEMS DO WE RESOLVE?

☐ **Overwhelmed general channels like LinkedIn**, where the loud noise creates a barrier of effective communication between You and the developers.

☐ By continuing to use these general channels, you may be increasing your voice (i.e. more inMails) but to an adverse effect: an eventual sharp drop will happen in your ROI because of the **low response rate**.

☐ The **best developers are not available** & not active **on general channels** (like LinkedIn).

☐ **Your brand needs to be recognized** by the releavant developer communities

☐ It's really hard to handle **diversity** by general platforms without the developers' validated technical experience

☐ Not enough own **capacity** to source developers

THE SOLUTION

- ☑ Providing a new, **specialized channel** to find, evaluate and **directly connect with developers.**

- ☑ Having a competitive advantage by tapping into a new, **quality pool of evaluated developers**, whom are not available on the popular fuzzy sources.

- ☑ Save a lot of time in sourcing developers: **find hidden talents** by our leaderboard. Developers are evaluated & ranked by their real contributions and work completed.

- ☑ **We will help to increase Your market share** with the unfair advantage provided in IT hiring by having a way deeper understanding of the developers' **real experience**.

- ☑ We can **laser-target the developer user persona You need** based on coding experience + additional criterias: Like targetting the TOP 500 female developers from Hungary / specific area or given timezone who are experienced with a given tech-stack.

- ☑ Your Team can use the platform for efficient sourcing & outreaching. Our **CodersRank Experts can also source for you** to further increase Your developer hiring efficiency.

Developers register to have 360° real-time, comparable profiles delivered in an easy-to-use career platform

..based on the **developers' real work, completed projects and code written**. **Ranked by experience level** for easier & faster hiring.

#1 - Developers add their code

Developers connect their public and private repositories + accounts from other coding sites to generate their true profile and show off their skills. We analyse & unify these data, then convert them into an easily digestible form, as a **more detailed and real-work proven CV**.
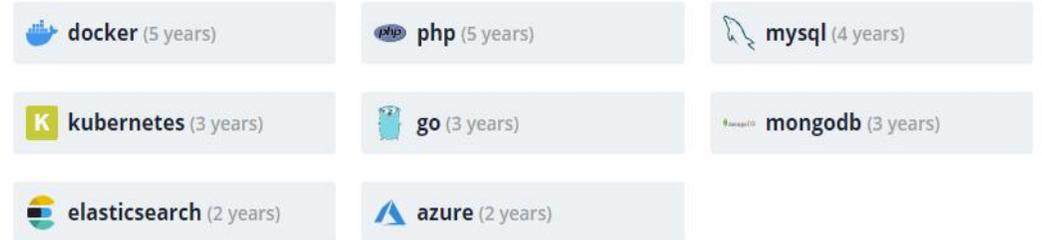
The CodersRank profile is the perfect summary of a developer's REAL CODING EXPERIENCE, tech stack, and job preferences.

#2 - Developers extend their Profile by additional data

Peter Karakas

▶ Peter Test on 9/28/2021   ▶ Károly Paczári on 9/28/2021

Last viewed - 9/28/2021

Senior Frontend Developer at Andela 2021 - present (1 months) ⓘ
Debrecen, Hungary

About — My focus is delivering tested, standards-compliant, optimized and scalable code while implementing accessible, rich and beautiful user interfaces which provide the best possible user experience. I've...
Show all

Technical skills — svg 11 years   html 11 years   scss 10 years   javascript 10 years   d3 7 years   react 5 years   nodejs 5 years   typescript 5 years
react redux 5 years   an

Estimated skills ⓘ — PHP 11 years   wordpre
Bootstrap 2 years   Red

Sources — GitHub 49 repos

Spoken languages — English Full Professional

CodersRank Rank ⓘ — Go Top 12.3%   Python

They provide their needs for the **relevant reach outs**.
Like their
- preferred job roles,
- salary expectations,
- willingness to relocate
- or for working from remote locations, etc.

Candidate's Expectations

Dream job — I prefer working remotely on a single product which is used by a large audience, utilizing the latest technologies and creating value both for the team I work with and the users of the product.

Preferred job roles — Frontend Developer 10 years

Not preferred techs — ~~PHP~~   ~~WordPress~~

Job type — Full Time   Contract   Freelance   🌐 Only Remote   🗄 EU Work Permit

Company size — Startups (11 - 50)   Small Startups (1 - 10)

Minimum salary expectation — € 60000 / year (gross)

● Go (63%)   ● Python (14%)   ● JavaScript (8%)   ● HTML (5%)   ● Less (4%)   ● Other (6%)

#3 - Developers can see how they compare to others

Developers get an **objective feedback** on how they compare to other developers.

They often **share this result** on social media or add to their GitHub, LinkedIn, personal website as widgets.

Recruiter subscribers have access to sorted list of developers. Making it **easier to find top talents**.

#4 - We rank them, based on real-world data

The registered developers' profiles are **comparable** and **ranked**.

They want to climb the leader board, so they provide more data ==> having a better 360 profile.

You can instantly check who are the most experienced developers in any language / framework / technology from Your target area

The #1 Platform of developers

- 18 700 000 evaluated developers

- 55 400 registered coders in the database

- 1000+ new, viraly registering developers & 40.000+ new evaluated every month

- Targetted userbase growth by Your criterias

DISCOVER: FOCUS ON QUALITY OVER QUANTITY!

Find qualified developers instantly, based on their real projects completed and practical experience.

Developers create their profiles based on their public and private digital footprint, and expand it with job-related data. Save your valuable time - no need for unnecessary qualification rounds.

DISCOVER: FOCUS ON QUALITY OVER QUANTITY!

Find qualified developers instantly, based on their real projects completed and practical experience.

Find active and passive job-seekers

The active job-seek status expires in 30 days, so you can be sure the developer is really open for your job.

DISCOVER: FOCUS ON QUALITY OVER QUANTITY!

Find qualified developers instantly, based on their real projects completed and practical experience.

Pro filters make it simple

Our search platform saves you time and increases your accuracy when you're looking for software developers.

Boolean or keyword search options, tech-stack, time-zone, and remote filters are here to help you.

Technical skills | Keyword search

JavaScript AND Vue.js AND PHP

Experience (years)

Javascript
2   4

Vue.js
3   4

PHP
3   8

Location

You can select Region, Country or City to filter the results. Just start typing in the field below.

Germany, Berlin   Germany, Munich ⊘ ✕

Frankfurt ⊘

Willing to work remotely ⓘ

☐ Yes   ☐ No   ☐ N/A

Job Seek status ⓘ

☐ Active job seeker

☑ Open to offers

☐ N/A

DISCOVER: FOCUS ON **QUALITY** OVER QUANTITY!

Find qualified developers from our exponentially growing developer community

We're not another scraping tool. CodersRank is a fast-growing and active community of experienced, job-seeker developers.

1000+ developers join us every month from all over the globe. You can continously connect with new job-seeking talents.
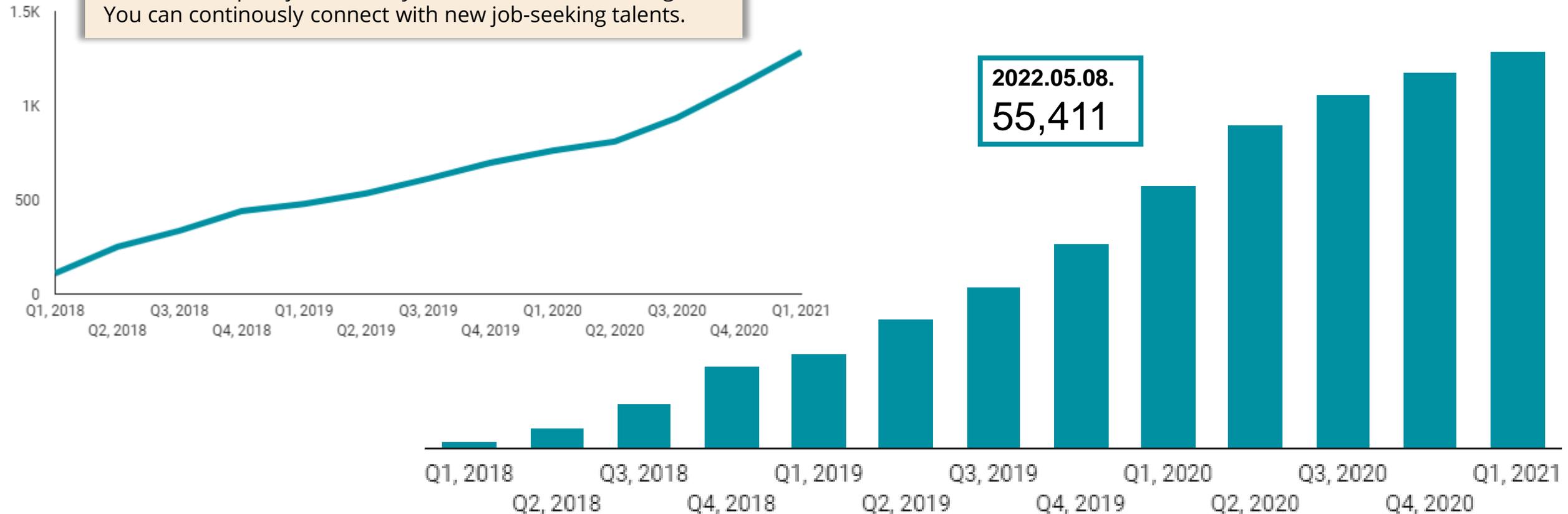
2022.05.08.
55,411

QUALIFY: EVERYTHING YOU NEED TO KNOW, IN ONE PLACE

The CodersRank profile is the perfect summary of a developer's real coding experience, tech stack, and job preferences.
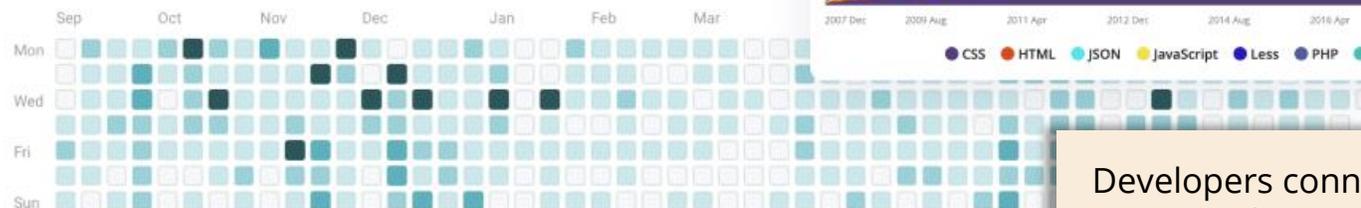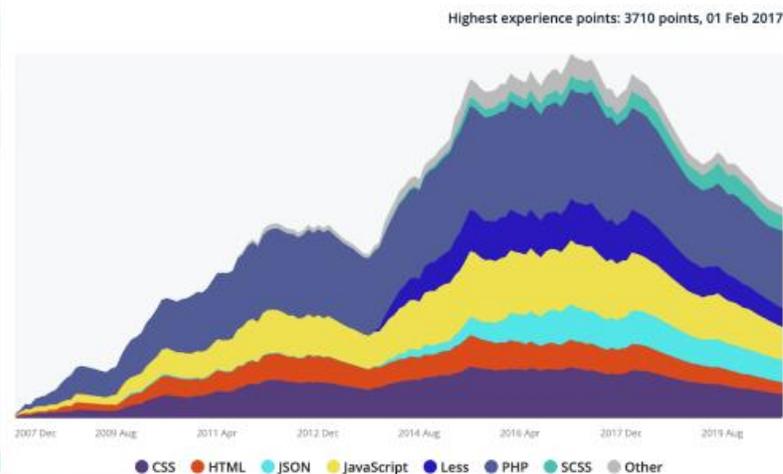
Code-based evaluation you can trust

Developers connect their private and public repositories + accounts from other coding sites to generate their true profile. We analyze and unify these data.

Check easily their favorite technologies, strengths, weaknesses, and how they improved their skills. All-in-all, their REAL experience.

QUALIFY: **EVERYTHING** YOU NEED TO KNOW, IN ONE PLACE

The CodersRank profile is the perfect summary of a developer's real coding experience, tech stack, and job preferences.

Developer ranking & leaderboard view

You can check how our developers compare to eachother. All of them are scored and ranked based on their real project completed, and code written.

Our unique scoring algorithm helps you identify the both the most experienced developers and the rising stars.

QUALIFY: EVERYTHING YOU NEED TO KNOW, IN ONE PLACE

The CodersRank profile is the perfect summary of a developer's
real coding experience, tech stack, and job preferences.

Up-to-date
job preferences

Our developers expand their profiles with
additional info based on their job
preferences.

Learn more about their job-seeking status,
specialization, salary expectation, location
availabilities, and more.

QUALIFY: EVERYTHING YOU NEED TO KNOW, IN ONE PLACE

The CodersRank profile is the perfect summary of a developer's real coding experience, tech stack, and job preferences.

INTRO

I am a technical manager and founder of CodersRank the very same website you are looking at now.
As a back-end developer, I have gained strong knowledge in many technologies, like PHP, Node.js, Golang, Memcached, RabbitMQ, MySQL, MongoDB, Docker, microservices. Most of the time I enable teams through coaching and mentoring. I am also a father, sport man, author of an e-book and audiobook (Hungarian), creator of an online interview platform and co-founder of the CodersRank startup.

Languages: Hungarian (Magyar)   English (English)
              (Native or bilingual proficiency)   (Professional proficiency)

Candidates complete their profiles with even more data, such as their work experience, personal projects, certificates, education, portfolio, and bio. All the valuable info you need for a successful hire.

WORK EXPERIENCES

List your work history, including any contracts or internships

Jul 2016 - Present (4 years 2 months)

Current workspace

Senior Developer and Architect (informal lead), 100% remote
For 30 years, Universal Plant Services (UPS) has been a comprehensive ser industry, providing project management, installation, maintenance and re equipment for daily maintenance requirements, turnarounds, and capital

See more

Dec 2015 - Jun 2016 (6 months)

Senior .NET Developer and Architect, 100% remote
Recognized as one of the fastest growing companies in Houston metro, Ceremity LLC provides har software innovations to transform your business. Major clients are from Oil & Gas industry.

Responsibilities:
See more

PORTFOLIO

Add some compelling projects here to demonstrate your experience

Project manager dashboard - custom Angular Kendo UI grid extension to do incremental data load via OData

Jan 2018
Universal Plant Services

Client requested a different kind of grouping and additional features, that were not available inside the original KendoUI bundle. The screenshot is taken from a project which uses this newly added, reusable feature.

★ angular   ★ .net   ★ rest api   typescript   sql   entity framework

CERTIFICATES

Microsoft	Udemy	edX.org (The University of Adelaide)
Microsoft Certified Professional (MCP)	Agile Fundamentals: Including Scrum and Kanban - 2019	Introduction to Project Management
Jun 2005	Dec 2019	
	See certification	

Particular Software (Udi Dahan)
Advanced Distributed Systems Design using SOA & DDD
May 2020
See certification

JOB PREFERENCES   This information is visible only to recruiters

Tell us what kind of work you're open to.

My dream job	Describe what you are looking for. ⊕ Add
Preferred job roles	Engineering Manager
Industry	Ecommerce HRtech
Relocation status	Yes
Remote availability	Yes
Contract type	Full-time
Salary expectation	€ 100000 / year
EU work permit	Yes
CV	Upload your resume if you want to share any additional information with recruiters. ⊕ Add
Technologies I don't like	none
Preferred company size	Small Startups (1 - 10) Startups (11 - 50) Med-size Companies (51 - 200)

THE DEVELOPER PROFILE YOU'LL LOVE

The CodersRank profile is the perfect summary of the developer's real coding experience, tech stack, and job preferences. Everything you need to know, in one place.

CODING ACTIVITY ANALYSIS ~ VIA CONNECTED ACCOUNTS

stack**overflow** — GitHub — GitLab — HackerRank — Bitbucket
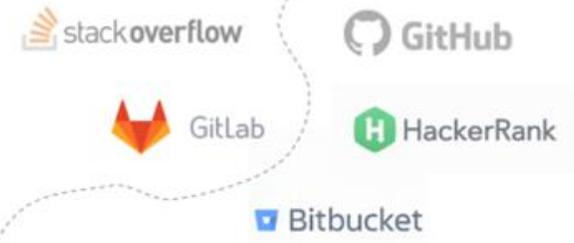
JOB PREFERENCES
- CV
- Preferred technology
- Job-seeking status
- Salary expectation
- EU work permit
- Preferred job roles

CONTACT DETAILS
- Phone number
- Email address

PERSONAL DETAILS
- Certificates
- Education
- Biography
- Portfolio
- Work history

REACH OUT TO CANDIDATES EASIER

... via various channels, ang get more replies.

ⓘ High response rate

We're not a scraping tool. Our developers register to CodersRank and they **trust** the platform.

Thanks to our active community and the various channels we provide, you'll have a better chance to get in touch with them.

💬 Various channels

Email, phone number, inmail, social accounts (LI, FB, TW), personal website - everything is provided to you to communicate with developers as effectively as possible.

🔒 We're GDPR ready

We believe data privacy is one of the most important aspects of business.

Our users' and partners' data is protected in accordance with GDPR.

Our active Slack community, contents & developer newsletters will also help you in your EMPLOYER BRANDING.

How do we fit into Your hiring funnel?

1. PRE-VALIDATED DATABASE
   TO <u>DISCOVER</u> RELEVANT CODERS

2. REAL WORK BASED PROFILES
   TO <u>EVALUATE</u> DEVELOPERS' RELEVANCE

3. DIRECTLY <u>CONNECT</u> WITH DEVELOPERS
   INSIDE OF THE PLATFORM

4. RECEIVE <u>APPLICANTS</u> BY HIGHLIGHTING YOUR JOBS

5. COMPLETE INTERVIEWS

6. FINALIZE SELECTION

7. MAKE THE HIRE

CODERSRANK.IO

WHAT MAKES US DIFFERENT?

CODERSRANK.IO

	COMMUNITY SITES *(like LinkedIn)* ...not relevant data, can be spammy	CODERSRANK *(as Developer Candidate Platform)* ...high quality applicants, specialized on developers	SOURCING TOOLS *(like Amazinghiring)* ... too expensive, out-dated
Nr. of developer profiles	1,000,000+	55,400+ registered & 18.7M+ evaluated	1,000,000+
Code-based analysis (technical background validation)	No	Yes	No
Job preferences (job seeker status, salary expectation, etc.)	No	Yes	No
Job board available (including enhanced job postings)	Yes	Yes	No
Direct contact via personalized emails	No	Yes	Yes
Avg. response rate	4 – 6 %	10 – 28 %	2 – 3 %
Developers are registered to the platform	Yes	Yes	No
GDPR compliance	Yes	Yes	No
Direct access to additional social profiles	No	Yes	Yes
Developer comparison (ranking, leaderboard)	No	Only on CodersRank	No

THE SOLUTION

	AMOUNT	UNIQUE PRICE	TOTAL PRICE
CodersRank Enterprise Level Domain License – 12 Months Unlimited access to a growing pool of 55,400+ developers 1000+ new developer registrations per month Direct messages (250 / month / user) **Licenses can be assigned to anyone from Your company domain, including existing & newjoining members, without IP restriction**	1		
ENTERPRISE ONLY BENEFITS			
Access to any developer's up-to-date evaluation based on GitHub	Unlimited		
Full developer leaderboard including public profiles	Unlimited	**ASK FOR A PERSONALIZED PROPOSAL!**	
All Developer CV-s available for direct outreach	Unlimited		
Expanding focused talent pool		**YOU CAN FIND MORE DETAILS ABOUT OUR PACKAGES HERE AT OUR PRICING PAGE**	
Featured job posting on our job board & profile page			
Featured job posting ad via developer newsletter for high-volume outreach			
Dedicated and advertised Employer Branding Blog articles			
Highlighting and promoting Your company on the Leaderboard			
TOTAL			**€ for 12 month**

ENTERPRISE-GRADE DOMAIN LICENSE

Domain-level access: **Licenses can be assigned to anyone from Your company domain, including existing & newjoining members, without IP restriction**	✓
Unlimited access to a growing pool of 55,400+ registered developers	✓
Priorized access to 1000+ newly registering developers every month	✓
Dedicated customer success manager to support reaching Your KPI-s	✓
Regular workshops and Q&A sessions to maximize Your Team's efficiency and results delivered	✓
Detailed profiles (with code analysis & job preferences data)	✓
Developer Ranking & leaderboard view available	✓
Additional developer social profiles are available for further evaluation & more connection channels	✓
Basic (tech stack) & advanced filters => search with boolean logic in all data	✓
Enhanced Team collaboration features, like shared shortlists	✓
Increased messaging limits	✓
High-volume outreach (newsletter promotion)	✓
All feature early-access, including developer evaluation enhancements	✓
Prioritized feature requests: If You need ATS integration or have any need how we can increase Your Team's efficiency or save time, that's handled on a fastlane	✓

FEATURE EXPLANATION

Expand your exclusive talent pool, build brand awareness, and manage candidates like a pro.

Access to any developer's evaluation based on GitHub

Save a huge amount of time by understanding any developer's GitHub experience in seconds!

We provide direct access to our developer evaluation solution.
By it You can run our algorithm on any GitHub username, and check the given developers experience & tech stack evolution by the score progress chart. You can also directly compare the given developer to others thanks to the ranking.

Full developer leaderboard including public profiles

Get access to the hidden pool of ranked developers!

You can check the selected country's full developer leaderboard, including the non-registrants. Looking for the most experienced developers for any specific or niche language / technology / framework? You got it!

All Developer CV-s available for direct outreach

Connect with the developers directly by their phone / private email!

Many developers on CodersRank upload their CVs. These CVs often contain super valuable information such as the dev's direct contact details.

As an Exclusive Enterprise Partner, you'll have access to all of these CVs without limitations.

FEATURE EXPLANATION

✓ **Featured job posting on our job board and profile page**

Get direct registrants to Your positions!

An extra opportunity to grab the attention of your audience: have your job listings appear more prominently on our job board and our developers' profile page.

✓ **Featured job posting via newsletter**

Maximize traction for Your job listings from our 55,400+ developers' pool

Spread your job postings or company to a personalized segment of CodersRank members, and get more interactions next to your direct messages.

Use our name as a door opener to a skilled developer community available for hire.

✓ **Exclusive shortlist**

Get ahead of other recruiters and tech companies by catching the best talents!

As an Exclusive Enterprise Partner, Will we notify you, when a new developer joins the platform, who is relevant for Your searches. You'll have an an advantage on all non-enterprise partners to connect with them.

EASY CANDIDATE SEARCH, QUALIFICATION, AND CONTACT

FILTERING

- ACTIVE or PASSIVE candidates
- Location (show even areas, like EU)
- Specialization / job title
- Tech stack + years of experience
- ...and more!

BOOLEAN SEARCH

You can search using the 'OR' and the 'AND' operators. Just use your favourite search term.

MORE SOCIAL PROFILES

We have already done the work for you. Browse all other social profiles from one source! 46% of our developers also provided their LinkedIn account. We're not hiding it. You can further analyze their profile there, even contact them.

JOB BOARD AVAILABLE

Posting on our job portal is included in your package.

EASY CANDIDATE SEARCH, QUALIFICATION, AND CONTACT

QUALIFIED CANDIDATE SOURCING (FOR SELECTED POSITIONS)

Are you looking for a developer to fill a complex position with a rare language? Or you just had a big order and need to fill a lot of similar positions fast? We'll handle it!
We adjust our marketing activity to bring in devs based on YOUR specifications **(enterprise only).**

HIGH-VOLUME OUTREACH (NEWSLETTER PROMOTION)

We want to ensure that your positions are available for our extended audience to see. Promotion to a custom email list is also available **(enterprise only).**

BUILT-IN MESSAGING SYSTEM

No need to jump around emailing tools. We give you DIRECT ACCESS to sought-after developers. Have high-amount outreaches to your prospects **(enterprise only).**

THE BENEFITS SUMMARIZED

(1) Source from CodersRank's untapped & unique talent pool

- Expanding candidate pool of 55,400+ registered & 18.7M+ evaluated developers
- Pool grows with 1000+ new registrants & 40,000+ evaluated developers every month
- Domain license to let anyone from your domain have the CodersRank benefits
- Enterprise-grade inmail messaging quota with high response rate
- All developer CV's are available without limitations
- Better visibility via newsletters, job board, profile page appearance

(2) Fill your most important positions by the world's top developers

- Reach the cream of the most experienced developers by our leaderboard
- Handpick from thousands of developers based on Your needs: technology (allows boolean) / experience level / location (city and country level too) / and way more!

(3) Move our new registrants directly into your pipeline

- The „Exclusive shortlist" addon notifies you when a relevant candidate registers to our platform.
- The „Expanding focused talent pool" addon guarantees getting even more relevant developers for closing Your key positions.

Testimonial - Fortune 500 company

„ *The most efficient tool that we use to find secret talents that are unaccessible otherwise is CodersRank. It has worked like magic, to greatly increase our response rate.*"

Fortune 500 finance company from New York

Testimonial - Recruitment company founder, ex-googler

" *CodersRank makes it very easy for me to identify and contact skilled developers. It saves time on assessing the right match by providing an evaluation of the technical background of developers which often says 100 times more than a CV. I've made several hires by working with them.*"

Ferenc Csonka
Founder of DevBuddies, ex-Googler, tech recruiter

CodersRank's Awards And Accomplishments ⭐

- **Get In The Ring competition winner**

- **Startup of the Year** - 2018 Central European Startup Award

- **"The most Innovative Startup in 2018"** (awarded by the Hungarian Association for Innovation

- **Microsoft for Startups** - Central European Startup Special Award received from them as outstanding IT HR innovation, including 120 000 USD financing and becoming Microsoft Startup partners

- 20 000 USD Google credit & becoming **Google Cloud Certified partners**

- ProductHunt featured CodersRank as **"Product of the Day"** (2019) by more than 1,200 people voting on our platform.

WE ARE STRONGER TOGETHER

You'll be in good company!

hackerearth	**Google**	**Microsoft**	**GitHub**	**stackoverflow**
Platform partner	*Startup business partner*	*Startup business partner*	*Repository partner*	*Repository partner*

HAYS **PVH** **randstad** **BlackRock**

They are already hiring on CodersRank

FREQUENTLY ASKED QUESTIONS

Can I contact developers directly?

Yes! Simply send them a message right from the search platform. And after they approved your request, you can check their email address or phone number. Plus you'll get access to their additional social profiles to maximize your chance to communicate them.

How do you handle NDA for the developers' private code?

Our repo info extractor is an open-source script. The developer can run it locally and it doesn't send anything from his computer, which would cause any NDA issue.

How many searches can I perform on CodersRank?

Unlimited!

I want to hire devs from XYZ location only.

No problem! We have thousands upon thousands of developers from around the world. Majority of them keep a high-quality & well-maintained profile. If you LOVE the concept of CodersRank but want more developers from a certain area, simply ask us to collect more leads for you! (*enterprise plan only*)

Is there a success fee?

No! Also there is no minimum term or any hidden fees. You can cancel any time and if you're not satisfied, you won't pay.

Any other questions?

We will be happy to help you, just drop us a message.

IT'S **HARDER** THAN EVER TO FIND IT TALENT

So we decided to revolutionize how hiring happens ...
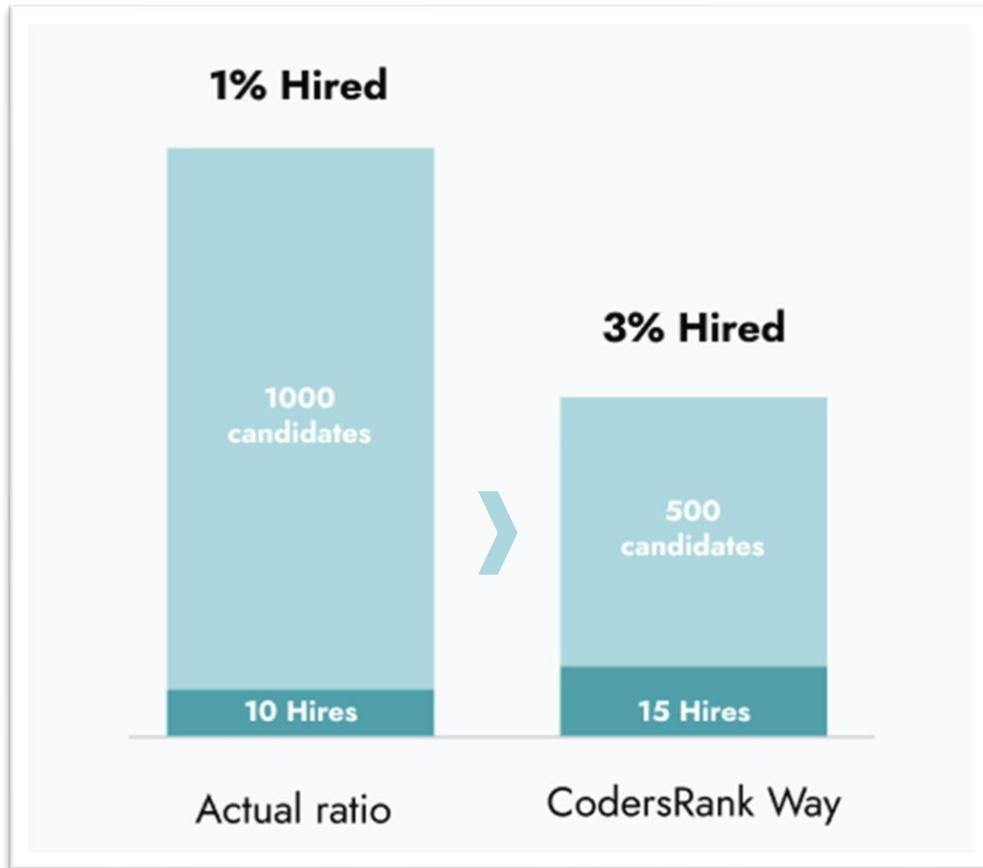
We make your sourcing process
faster / cheaper / easier

CodersRank is the candidate platform dedicated to saving you time and increasing your developer hiring efficiency.

INTERESTED TO LEARN EVEN MORE?

Do You have Questions?
Do You want to see exactly how the Platform works by a DEMO?

Book a demo with our
CEO & Co-Founder, Karoly.

Károly Paczári, "Charlie"

Co-Founder & CEO
of CodersRank.io

BOOK A DEMO

Do You want to check our developers' quality ?

You can check our registered developers' quality and relevance without any commitment (A Pro license is provided by the free trial, not including all enterprise benefits !!)

GET FREE ACCOUNT

NO success fee, NO hidden cost
NO credit card required.

GET STARTED TODAY!

If You want to discuss the Enterprise offer, or have additional questions, please <u>send me a message to karoly.paczari@codersrank.io</u>

You will

☑ Source from our fast-growing and active community of 55.400+ registered and 18.7M+ ranked developers

☑ Join more than 170 companies who are already connecting with matching developers and succesfully hired hundreds of them

☑ Use our platfrom as a new multi-award-winner channel (regional Get In The Ring competition, Central European Startup Award, Microsoft & Google sponsorship)

SOME ADDITIONAL INFORMATION BELOW

OUR VISION, MISSION AND WHAT WE BELIEVE IN

OUR VISION

Fuel technological innovations by faster and more efficient connection-making between the parties

OUR MISSION

Connect developers and companies based on proven technological experience

WE BELIEVE

Software engineers, development teams, and companies should be evaluated based on their actual work, contribution, and impact, instead of CVs, online assessments, and job descriptions.

We help them to easily highlight their achievements and contributions by creating the most accurate profiles that are based on their digital footprints (including GitHub, GitLab, BitBucket, StackOverflow, LinkedIn). These profiles are used to share their unique journey in various platforms (CV, Personal Website, Social sites, GitHub, etc) and lead them to better opportunities.

OUR GOALS

- Becoming the primary profile used by the developers to show their real experience, instead of LinkedIn

- Becoming the first place to go for developers when they want to explore new job opportunities

THE PRODUCT AND THE TECHNOLOGY BEHIND CR

How does it work?

- Built-in integrations with developer platforms like GitHub / Gitlab / Bitbucket / StackOverflow

- Real-time evaluation of the developers based on aggregated sources (LinkedIn, code, StackOverflow)

- We already analyze 70 languages and 266 libraries. These numbers continuously grow thanks to our community of contributors.

- As a result, we already have over 1TB of collected data by the developers' coding behaviour

- Instead of looking only at years spent at a workspace, our technology makes it possible to measure the developers' real practical experience,:
  - how much they work
  - how active they are
  - how much they improved in their skills
  - which are the key languages/frameworks/technologies they have the REAL knowledge in
  - what they forgot
  - ..and a lot more!
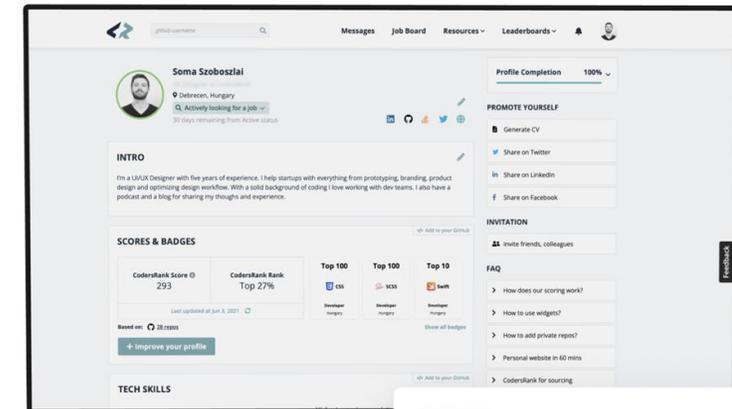
POTENTIAL IN THE TECHNOLOGY

As our community grows & we add more integrations we are becoming able to

Find rising stars (talented junior developers) even **before they enter the job market**

While competitors (Honeypot, Triplebyte, Turing) use expensive recruitment pipelines (like online testing platforms), we can rely on easily deliverable integrations to gather and build upon the developers real coding experience

Shorten the recruitment pipeline by validating both the developers technical experience & soft skills. By it we're both improving the candidate experience and reducing the recruitment costs

We provide great overlap with the market needs

The distribution of our user base **represents the actual recruiter needs** very well:

- According to the [2021 State of Software Engineering Report](#) the **highest demand** on the market is **for backend and full-stack developers** - these are the 2 largest segments in the CR database

- **Frontend, mobile and machine learning** developers are **represented above the market need**s, allowing space for competition for the best of the best

Distribution of CodersRank developers and Market need
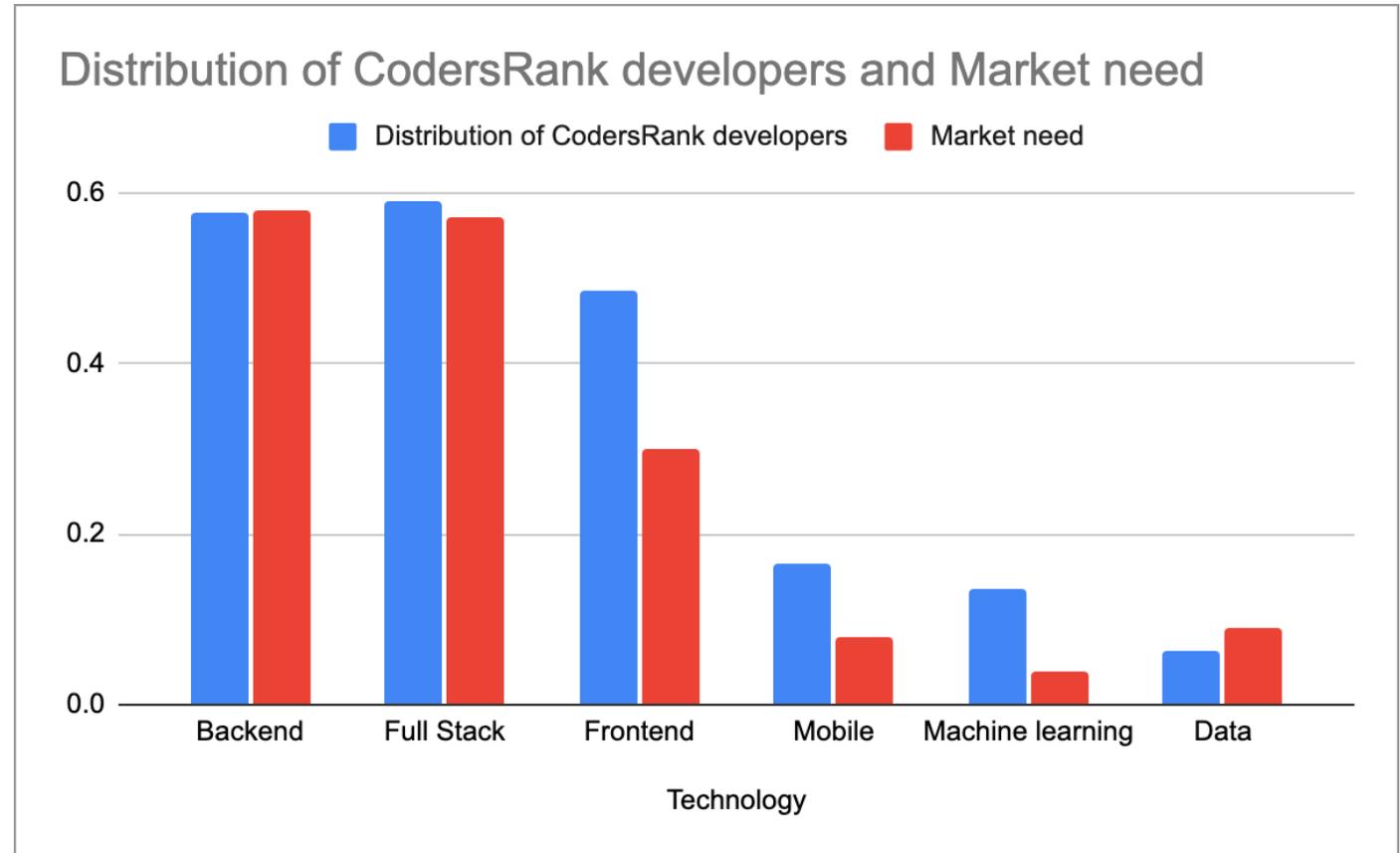
PRODUCT DEVELOPMENT PRIORITIES

1. **Our first priority is to further increase the number of registered developers based on our Enterprise Partners' needs**

   The two most important metrics to get new customers and retain existing ones are:
   a. Number of already registered developers
   b. Weekly new developer registrations

2. Further improve developer profile quality

Our biggest advantage compared to other solutions is that we have better quality and more detailed developer profiles. We continue to build on our strengths and get further away from the competition.

3. Further improve developers' response rate

Our clients greatly increase their recruiting efficiency if we further improve the developers' response rate

PRODUCT DEVELOPMENT PRIORITIES

We receive & prioritize feedbacks based on:

- 55.418 registered developers
- & 250+ new every week
  - 1365 NPS feedbacks
  - Developer user surveys and interviews
  - Continuous feature requests
  - Regular monthly meetups

- 1.630 registered tech recruiters, even from Fortune 500 companies
  - Recruiter user surveys and interviews
  - Customer success interviews
  - Continuous feature requests

- New partners
  - 10-25 new companies try the platform per week without any marketing ads

More developers
- Improve invitation

- New integrations
- New badges

- FastTrack

Better quality
- Community scoring
- Integration API
- New languages, technologies, frameworks to be analyzed

- Matching engine

Higher response rate
- Detailed company & recruiter profiles
- Feedback system